



OUR BEST LARD

VIVA, Our Best Lard, is an all-purpose lard carefully processed to impart a traditional, authentic flavor to popular Hispanic foods. The preferred brand of lard in Hispanic cooking for more than 35 years, VIVA has zero trans fats and is known for its quality, consistency and performance. For the best tasting carnitas, chicharrones, tamales, tortillas and tortilla chips, and more, VIVA is the standard.

KEY SEGMENTS

| Food Service: | Retail: | Commercial: |
|---|---|--|
| <ul style="list-style-type: none"> • Hispanic Restaurants • Taco Stands | <ul style="list-style-type: none"> • In-Store Meat Dept- cut and wrapped in individual tray packs • In-Store Bakeries and Tortillerias • In-Store Kitchens for frying • Carnicerias, Panaderias, and Tortillerias | <ul style="list-style-type: none"> • Bakeries • Tortilla Manufacturing • Tamale Manufacturing • Commissaries |



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PRODUCT SPECIFICATIONS

| | |
|----------------------------|---|
| Lovibond Color | 1.50 Max. |
| Moisture | 0.02% Max. |
| Flavor and Aroma | Bland |
| Mettler Melting Point | 90-100°F |
| Smoke Point | 365°F Min. |
| Free Fatty Acid as Oleic % | 0.30 Max. |
| Peroxide Value meq/kg | 3.0 Max. |
| Shelf Life | 9 months from pack date |
| Shipping and Storage | Protect from extreme heat (over 90°F) and cold (under 40°F) temperatures. For best results store and use at 65°-75°F. |
| Ingredient Statement | Lard, BHT and Citric Acid added to improve stability |

Nutrition Facts

| | |
|--|-----------------------|
| Serving Size 1 Tbsp (13g) | |
| Servings Per Container 1675 | |
| Amount Per Serving | |
| Calories 120 | Calories from Fat 120 |
| % Daily Value* | |
| Total Fat 13g | 20% |
| Saturated Fat 5g | 25% |
| Trans Fat 0g | |
| Cholesterol 10mg | 3% |
| Sodium 0mg | 0% |
| Total Carbohydrate 0g | 0% |
| Protein 0g | |
| Not a Significant source of Dietary Fiber, Sugars, Vitamin A, Vitamin C, Calcium and Iron. | |
| * Percent Daily Values are based on a 2,000 calorie diet. | |

PACKAGING SPECIFICATIONS

| | | | |
|------------------|------------------------|------------------|------------|
| Unit Pack & Size | 1x48 lb | Tie/High | 3x12, 4x12 |
| Case Dimensions | L 12 5/8 x W 11 x D 11 | Units Per Pallet | 36 / 48 |
| Product Code | | | |
| UPC | | | |